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Subject: FirstMate and KASIKS Grain Free and Grain Friendly Diets

To Our Customers,

The FDA posted an article recently which suggested that a few diets for dogs may be linked to heart failure. It is important to note that some diets can be deficient in taurine, and that a taurine deficiency can be associated with dilated cardiomyopathy (DCM) in dogs. Taurine occurs naturally in meat but is almost entirely absent in grains, potatoes and legumes.

FirstMate diets include 70% or greater of the total protein being derived from the meat source. KASIKS includes 60% or greater of the protein being derived from meat. This ensures that our diets have adequate taurine.

Our Grain Free Formulas have successfully provided quality nutrition for over 23 years without any record of cardiomyopathy.

Please do not hesitate to contact us directly with any additional questions.

Sincerely,

Matt Wilson
General Manager
Sales & Marketing